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62  
This Year--

New low, low 1958 prices

The World's Finest  
Lawn Grass!



# MAKE BIG MONEY-- with WINROCK or Emerald ZOYSLA

LOWEST PRICE IN HISTORY! Per square yard -- Only

**\$185**

Meyer Z-52  
or Emerald

200 YDS  
OR MORE

F.O.B. MORRILTON, ARK.

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It's the same famous

WINROCK ZOYSLA that:

- \* Forms a dense turf that crowds out weeds and other grasses.
- \* Is permanent and tough -- Never needs replacing.
- \* Once established, requires just half the water other grasses need.
- \* Needs mowing only A THIRD AS OFTEN as ordinary lawn grasses.

- \* Is certified by the Ark. State Plant Board -- no weeds or foreign grasses.
- \* IS GUARANTEED TO GROW. Where planting instructions have been followed, all Winrock grasses that fail to grow will be replaced free of charge on written request from dealer, stating name and address of customer.

Get an early start. Buy a truckload, NOW!



YOUR CUSTOMERS WILL BUY WHEN THEY SEE THIS MOST BEAUTIFUL OF LAWN GRASSES. DISPLAY WINROCK ZOYSLA PROMINENTLY AND IT WILL SELL -- SELL -- SELL!

USE THIS HANDY ORDER CARD TODAY  
(REQUIRES NO POSTAGE!)



**BUSINESS REPLY CARD**  
First Class Permit No. 20, Morrilton, Ark.



All sales are final and in no event will cash refunds be allowed. Where credit is established, purchaser agrees to pay any balance to Winrock Grass Farm on or before 10th of each month for all deliveries made during preceding month. All prices subject to change without notice.

TERMS

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**WINROCK GRASS FARM**  
PETIT JEAN MOUNTAIN,  
MORRILTON, ARKANSAS

# New LOW, LOW 1958 Prices

ON FAMOUS

WINROCK ZOYSIA/PACKAGED BARE ROOT SPRIGS AND SOD -



## MEYER Z-52 OR EMERALD BARE ROOT SPRIGS

One bag plants 300 square feet of new lawn. Stays fresh in patented bag for 7 days in cool place - up to 30 days in refrigerator. No replacements - all sales final with no credit or cash refunds allowed. Shipped prepaid in U.S. Shipped air parcel post where distance warrants. Will ship prepaid direct to your customer on receipt of order and shipping instructions.

**\$2.25 NET PER BAG ..... Shipped prepaid in U.S.**

## MEYER Z-52 OR EMERALD PACKAGED SOD

8" x 12" packages sod for over-the-counter sales (cuts into 24 - 2" plugs). Four cartons to the shipping case. f.o.b. the farm. Weight approximately 25-30 lbs. to the case.

**\$2.60 NET PER CASE ..... Minimum Shipment 4 Cases**  
Shipped via cheapest routing - all sales final with no credit or cash refunds allowed.

## MEYER Z-52 OR EMERALD SOD

Machine cut, loaded on purchasers truck or shipped f.o.b. the farm.

**\$1.85 NET PER SQUARE YARD ..... (200 Yards or More)**

**\$2.25 NET PER SQUARE YARD ..... (Less Than 200 Yards)**

Shipped via cheapest routing in burlap bags - cost of bags to be charged to purchaser - all sales final with no credit or cash refunds allowed. Weight approximately 35 lbs. per square yard.

## MEYER Z-52 OR EMERALD PRE-CUT PLUGS

2" pre-cut plugs loaded on purchasers truck or shipped f.o.b. the farm.

**\$1.50 PER 100 PLUGS ..... Minimum shipment 500 Plugs**

Shipped via cheapest routing in burlap bags -- cost of bags to be charged to purchaser - all sales final with no credit or cash refunds allowed. Weight approximately 18 lbs. per 100 plugs.

## PLEASE SHIP US

the following WINROCK Grasses per prices and terms quoted on this card.

QUANTITY

ITEM

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Please send us Free Sales Aids.

Firm Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

By \_\_\_\_\_

FILL  
IN  
CARD  
AND  
MAIL  
TODAY!